



contact@marilink.net  
+34 638209374  
marilink.net  
Madrid, España

# Marilín Gonzalo

**Journalist. Product in online media.**

## Journalist, with experience in editorial and media management

Currently, I'm looking for a new project in a media/tech company where I can assist with editorial work and my project management skills. My focus is product, trust and business.

In the last 2 years I was Director of Product at Vozpópuli. I doubled its audience in the last year (100,19 % growth rate, Comscore), by defining a new strategy. **I left the company with four times more unique users** than when I started.

I worked as a Chief Product Officer for 3.5 years at **eldiario.es**. I also launched and was editor for the **Technology section** there.

Before, I was Content Manager and partner at Hipertextual, in charge of **17 publications** and a team of **90+ editors**. I directed a collection of ebooks, and I was also dedicated to content advice for Telefonica projects.

I was born and raised in Argentina, where I have worked as producer of **radio and TV** programs. I have also done **research** on national and international news, political and media discourse semiotic analysis, and gave **lectures** at communications masters and other formation courses. I have worked in different assignments in Spain, Argentina, Colombia, Mexico, Venezuela, Chile, The Netherlands and New York.

Exploring new advances in technology and helping journalism survive is my way of making a better world. I think it's possible. And exciting for sure.

**Journalist and Consultant**  
2001 – currently

**Chief Product Officer**  
Vozpópuli  
2016 – 2018

**Chief Product Officer**  
eldiario.es  
2012 – 2016

**Editor in Chief**  
Hipertextual  
2009 – 2012

**Head Of Operations**  
La Red Innova  
2009

**Deputy Director**  
Agora News  
2008

**Contributor**  
MUFACE Magazine  
2002 – 2009

**Universidad Complutense de Madrid**  
Degree in Journalism  
1997 – 2002

**Universidad Católica de Santiago del Estero**  
Degree in Social Communications  
1999 – 2001

**Colegio Universitario de Periodismo Obispo Trejo y Sanabria**  
Degree in Social Communication oriented to Journalism  
1995 – 1999

**ISER - COMFER**  
Radio and TV  
1995 – 1998

**Languages**  
Spanish, English (native)  
Dutch, French (conversation)